



HOW I BRAND FOR THE LUXURY MARKET

WINDERMERE'S GLOBAL CONNECTIONS DELIVER UNIQUE EXPOSURE ANYWHERE IN THE WORLD

Based on condition and price your property may qualify for our Premier (\$1.75+ million) or W Collection (\$3+ million) programs which include additional benefits such as:

LUXURY PERSONIFIED

- » Featured presentation at our Luxury Breakfast with exposure to hundreds of local Windermere Brokers working with buyers in high-end markets
- » Custom signage and marketing materials
- » Global exposure through Luxury Portfolio where your listing will be translated into 9 languages and over 60 currencies. You will also have the exposure to over 3 million high-net-worth visitors from over 200 countries world wide
- » Professional translated listing to be featured on Juwai.com, the #1 property portal within China with over 2.6 million visitors monthly
- » Printed advertising opportunities including Pacific Northwest Magazine, Luxe Interiors & Design, Windermere Living Seattle, Chinese Times, Lifestyle Northwest, Alaska Beyond, the Wall Street Journal, Unique Homes, and Galerie

